

Dear Town of Caroga,

My name is Kyle Price and I am the founder and artistic director of the Caroga Lake Music Festival, established in 2012 in the Town of Caroga. I am writing with a project proposal regarding the use of Sherman's. I seek the public's support in this project, which will transport Sherman's into an internationally renowned center focused on inter-arts collaborations between artists of all kind, scholars and their communities. The Sherman's Center for Collaborative Arts and Education would transform the Town of Caroga area revitalizing local culture, business, and life through nationally recognized performances, exhibits, and community engagement events at local schools, hospitals and learning centers. Similar projects such as the Banff Centre (CA), Tanglewood Music Center (MA), Taos School of Music (NM) and the Chautauqua Institution (NY) have sparked a wealth of business opportunities in their respective towns, creatively utilizing their location's beauty and spirit to garner a unique international reputation.

The Caroga Lake Music Festival has already developed national recognition, attracting visitors and media attention to Caroga Lake. Our national following has impacted local business in the Town of Caroga, Canada Lake, Johnstown, Gloversville and many others. As an extension of the current impact of the Caroga Lake Music Festival, the Sherman's Center would provide and attract world-class performers and audiences to the Sherman's venue. The opportunity to develop Sherman's would allow our current impact to expand.

We specialize to collaborate as independent thinkers, striving to understand, communicate and compromise productively through our diplomatic mediums. Through this model, we can encourage individuals to conceptualize an idea with a goal for the betterment of humanity. Through my establishment of the Caroga Lake Music Festival, I have sought to construct a supportive and creative community with a focus on passion-led education and collaboration.

Our artists and connections from Caroga Lake Music Festival will become an integral part of the Sherman's Center for Collaborative Arts and Education.

To learn more regarding further details of the project, I encourage everyone to visit the Caroga Lake Music Festival website and see the full proposal which is nine pages in length. We also are looking to release a video on YouTube within the next week to help everyone visualize our idea.

The Caroga Lake Music Festival and Sherman's Center proposal has sparked interest from musical icons Yo-Yo Ma, Wu Han, Alyson Stoner and numerous faculty members from world prestigious universities and conservatories.

Our vision for this town and for Sherman's is steeped with a hope and purpose of inspiring a sense of community. Our facilities will retain Sherman's as a place where all feel at home.

Citizens of Caroga, we specifically need your support and momentum to help us make this special property into the special place that will bring all whom love Sherman's and Caroga Lake, pride and joy for generations to come.

Thanks so much and feel free to contact me with any questions, concerns you may have.

Sincerely,

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